



## PRESS RELEASE

### 'HELP US TO HELP YOU BE PREPARED FOR EMERGENCIES'

What are your opinions on the 'help us to help you be prepared for emergencies' materials; which were made available by Dumfries and Galloway Major Emergency scheme from November this year?

A fifteen-question survey has been launched to determine the effectiveness of the various materials, including the website: [www.majoremergenciesindg.co.uk](http://www.majoremergenciesindg.co.uk); pocket leaflet; fridge magnet and Household Emergency Life-saving Plan (H.E.L.P.)

The survey has been created by Dumfries and Galloway Major Emergency Scheme to ensure that the materials that are available are effective in helping the people of Dumfries and Galloway to prepare for major emergencies which may affect the region.

The survey is anonymous and will run until January 31, 2010. It is available in paper copies by request to Beverley Kerr on 0845 600 5701; or can be completed online at: <https://www.surveymonkey.com/s/HKTP5TZ>. or can be found on the news page of the [www.majoremergenciesindg.co.uk](http://www.majoremergenciesindg.co.uk) website.

The results from the survey will inform the Scottish Government and the Dumfries and Galloway Major Emergency Scheme of the effectiveness of the various communication initiatives and could help to influence the materials that are put in place in other regions across Scotland.

Non-Media Public Information Manager Beverley Kerr said: "This survey gives you an ideal opportunity to put across your opinions and help to ensure that any future materials created are as effective as possible. By taking part in the survey you can help us to help you further, so please take a moment to complete the anonymous questionnaire."

For more information on the research, please contact Beverley Kerr on 0845 600 5701.

**Graeme Wellburn**  
**0630**  
**15.12.09**